

「Niseko Village ♪Niko Niko Summer Idol♪ 2025」 Application Guidelines

We are looking for participants for the Niko Niko Summer Idol to be held on the main stage of “Niseko Village Niko Niko Summer Festival 2025”. Eight groups will be selected to participate in the Music Festival on Sunday, July 20th.

1 Implementation Details

Organizer: Niseko Village K.K.

Date & Time: (Sun) July 20th, 2025 1:00p.m.~3:30p.m.(tentative)

※Rehearsal will be held from 1:00 p.m.~ 2:00p.m.. Niko Niko Summer Idol will start from 2:00p.m.

※The program will be held rain or shine. However, in case of stormy weather with dangers to safety, the program may be canceled.

Place: The main stage of “Niseko Village Niko Niko Summer Festival 2025” at Niseko-Yo.

Participation Fee: Free

2 Application Requirements

- Anyone can apply. Applicants under 18 years of age must have the consent of a parent or guardian.
- Four categories: Solo, Duet, Group, Musical Performance
- Performances for profit, political or religious purposes are not allowed.
- The number of performers is not limited, but there are only two microphones.

3 Method to Compete

- Qualifying Round
Please apply by submitting video data (mp4 format) of 90 seconds or less on the application form provided in advance.
- Niko Niko Summer Idol
Please perform within your allotted performance time slot. The performance must be the same as that of the preliminary round, but please adjust the length of the performance so that each group will have approximately three to five minutes to perform.

4 Number of groups for recruitment

Qualifying round Approximately 40 groups (4 categories x 10 groups)

※*If the number of entries exceeds the number of openings, entries will be closed even during the application period, and 40 pairs will be selected on a first-come, first-served basis. All applicants will be notified of the screening results regardless of acceptance or rejection.

Niko Niko Summer Idol Approximately 8 groups (4 categories x 2 groups)

After rigorous screening by the secretariat, a total of 8 groups that have passed the preliminary rounds will be selected to perform at the Music Festival.

5 Screening

※Screening method still under consideration

【Contact】

「Niseko Village Niko Niko Summer Festival」Secretariat
TEL : 0136-44-3311(Office hours: 9:00-17:00) Mail : info@niseko-village.com
People in charge: Ito/Tamura

Grand Prize (1st Place) x 1 group and Runner-up (2nd Place) x 2 groups will be selected.

6 Awards

- There will be an award for all eight groups of music festival performers who have won the qualifying rounds.
- From the eight groups, the Grand Prize and Runner-up winners will be selected.
- The winners will receive a certificate and a commemorative gift.

7 Application period

Thursday, May 1, 2025 - June 22, 2025

If the number of applications exceeds the number of open groups, the application will be closed even during the period.

8 Application method

Please enter by reading the QR code below. Please submit the video of your performance in mp4 format in this form. If you are unable to submit the QR entry, please contact us by e-mail (info@niseko-village.com).



※The categories for participation will be assigned by the secretariat after checking the contents of the video data. It is not necessary to select a category at the time of entry.

※Group and Music Performance categories cannot specify the size of the stage or the specifications and standards of the equipment. Please be aware that there is a possibility that not all the participants will fit on the stage, or that the equipment specifications may not be compatible.

9 Important Notes

- Personal information provided at the time of entry may be used by the organizer as a moderator on the day of the event, in the town's publicity media, or in the media.
- The organizer may use the photos and videos recorded by the organizer for PR purposes for the company or the town.
- The festival may be covered by newspapers, local newspapers, television stations, and other media outlets, and photos and videos of the event may be used in their coverage.
- The program may be broadcast live on local radio and YouTube. (To be determined)

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