

【Attn: Accommodation Companies】 2022-23 Winter Bookings Survey

The Japanese Government have announced easement in its border control and will open the country to international tourist from June onwards. With this positive news spreading, we hope this would give a boost to 2022-23 Winter bookings. KTA would like to ask your favor to fill out the below survey. The aim of the survey is to create a press release informing domestic media that Niseko's Winter (and also Summer) is attracting strong demand, and ask for media coverage.

Please kindly spare a couple of minutes of your time in filling out the below survey. We thank you greatly in advance for your kind cooperation.

※ All answers received will be handled strictly confidential and will not be shared with any third parties.

■ Basic Information ■

Company name	
Person in charge	
Mail address	
Number of managed properties	(Ex. Hotel Niseko Alpen 1)
Total number of managed rooms	(Ex. Hotel Niseko Alpen 125)

■ Winter Bookings ■

① Number of bookings, Winter Occupancy

Number of Bookings	2022-23	2021-22	2019-20
1 week after booking open			
1 month after booking open			
As of May 23 rd			
Occupancy (%)			

② Booking details

Domestic/overseas ratio (ex 1:9 13% : 87%)	
Top 3 countries with the most reservations	1
	2
	3

③ Other comments like the features of this year's reservation or impact of open borders

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