

Dear KTA Members and Community,

Kutchan Tourism Association
Representative Director Satoshi Yoshida

2021 – Regarding “Hirafu District Free Circulation Bus” Operation

The “Hirafu District Free Circulation Bus” which operates in the Hirafu area during winter, has been delayed due to various circumstances (such as waiting for permission from the Hokkaido District Transport Bureau). Currently they are doing test runs for training.

Due to recent misinformation posted on SNS, we would like to briefly explain the process and provide more information regarding this project.

Project Information

1. Hirafu District Free Circulation Bus Operation Summary

- (1) Duration : December 2021 ~ Feb 28th, 2022
 - (2) Service Route : Kabayama Area ~ Hirafu Welcome Center ~ Yamada Intersection
 - (3) Service Company : Yotsuji Motor Co., Ltd. (四辻自動車工業株式会社)
 - (4) Type of Subsidy : **Japan Tourism Agency (Ministry of Land, Infrastructure, Transport and Tourism)**
“Regeneration of existing tourism bases · High Value-added promotion business” 100% subsidized project.
(国土交通省観光庁「既存観光拠点の再生・高付加価値化推進事業」)
- This is a specific type of subsidy for 7 categories (including transport)
 - This subsidy and final cost was awarded directly to Yotsuji Motor Co., Ltd. by the national government.

※For further information and details for the Japan Tourism Agency subsidy, please see the link with a Japanese Speaker. <https://www.kizonkanko.net/>

https://www.kizonkanko.net/pdf/HJ_0426.pdf?d=202105261100

2. About this Project

As the Hirafu Shuttle bus was suspended last year, and with the near future being uncertain due to the COVID-19 situation, we sent a questionnaire to KTA members regarding the operation of this years shuttle bus. In response to the result, we had a discussion at KTA Directors Meetings and then obtained approval from the KTA Directors to proceed with a similar service. The budget for this project of 16,800,00JPY was initially allocated as a subsidy from Kutchan Town on the premise of applying for a national public offering subsidy.

Then, the Japan Tourism Agency opened to the public applications for “Regeneration of existing tourism bases · High Value-added promotion business”. We sent this information in KTA NEWS on April 15th to our members about this subsidy and since there was no application from local transport companies, Yotsuji Motor Co., Ltd. (General chartered passenger car transportation company) who applied from outside the town was approved.

Therefore, there are no expenses from KTA funds, Kutchan Town Taxes, or Accommodation Tax for this project. This project is 100% subsidized by the national government for this specific type of project.

3. Approval Decision from the Japan Tourism Agency “Regeneration of existing tourism bases・High Value-added promotion business” on September 8th.

様式第5（第6条第1項関係）

令和3年9月8日

四辻自動車工業株式会社 殿

既存観光拠点再生・高付加価値化推進事業 事務局

既存観光拠点再生・高付加価値化推進事業（自治体・DMO型）補助金
交付決定通知書

令和3年9月6日付で申請のあった既存観光拠点再生・高付加価値化推進事業（自治体・DMO型）補助金については、補助金等に係る予算の執行の適正化に関する法律（昭和30年法律第179号。以下「適正化法」という。）第6条の規定により、下記の通り交付することを決定したので、同法第8条の規定に基づき、通知する。

記

1. 補助対象事業の名称
「既存観光拠点再生・高付加価値化推進事業 自治体・DMO型」
2. 補助対象事業経費及び補助金の額
⑥交通関係事業
補助対象経費 金、44,175 千円
補助金の額 金、44,175 千円
3. 補助対象事業については、当該補助対象事業に係る認定後の観光拠点再生計画に即して実施するものとする。
4. 補助対象事業は、適正化法及び同施行令（昭和30年政令第255号）並びに訪日外国人旅行者受入環境整備緊急対策事業費補助金交付要綱に定めるところに従わなければならない。
5. 本補助金の最終的な金額は「完了実績報告書」に基づき確定する。
6. 交付決定通知後に検査等で補助対象外経費が含まれていたことが確認された場合は、交付決定通知額から減額する場合がある。

Contact



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