Digital Map「Niseko Now App」
－Outline－

In Summer 2021, we will start the service of the Digital Map Application.
"3" things you can do with the App.

1 **Use as a Tourist Map**

Digital Tourist Map is FREE.

When you download the App, from your location you can browse nearby
tourist spots and facilities. You can use it for Summer area tours.

2 **Digital Version of "Poke-Shiri"**

We have implemented a coupon function and changed the name of the "Poke-Shiri" from "Sama-Sute" (which is
an abbreviation for summer stay)" . You can issue your coupons on the "Sama-Sute" app by pre-registering.
Launch the app at the facility where you want to use its benefits and present your coupons.
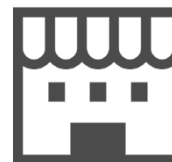
Coupons

Sama-Sute

3 **Digital Stamp Rally**

We will hold a digital stamp rally with facilities that
provides "Sama-Sute" benefits and use tourist view
Spots as checkpoints.

APPROVED

Download the app and join the Stam Rally!
Check the points where you want to go!

Once you get the stamps,

Answer the Survey and win a
prize that matches your
conditions in the Stamp Rally!

Digital Map 「Niseko Now App」
－"Sama-Sute" Coupon－

Request to facilities offering "Sama-Sute" Coupon Benefits

We will request the "Sama-Sute" benefits from the existing "Poke-Shiri" registered members. However, we will automatically register your site as a checkpoint for the Digital Stamp Rally at the time of when we launch the benefits for "Sama-Sute" . If you do not want to participate, please check the box "Not participating in the Stamp Rally".

Also there are 3 ways to give a stamp to the participants at the Digital Stamp Rally Checkpoints. When the facility does not choose ① or ②, we will automatically set it for ③.

①Key Word
This is a method for the facility to directly convey the keywords to the participants. It is recommended when you want to make "paid use of the facility" conditions for the Stamp Rally or when you want to communicate with the participants.

②QR Code
This is a method for participants to read the QR code at the facility reception or cash register. This is recommended when you do not require "paid use" but want to attract participants to the facility.

③GPS
There is no action taken by the facility for the stamp. It will be automatically stamped when the participant launches the app and automatically detects the location information of the facility. Due to GPS measurement error, it may be stamped even outside of the facility.

About Digital Stamp Rally Achievement Rewards

As a reward for completing the stamp rally, we plan to issue discount coupons that can be used at registered facilities. When the facility taps the coupon presented by the participants on the app, the amount discounted by the coupon for their facility can be seen on the management screen. We will than reimburse the amount to your business. ※*If the settlement process is rather troublesome, and if you are ok with covering the cost from your company, please check "I do not want to settle the coupon discount afterwards" on the check box in the application form.*