

Dear
Visitor

Won't you help us
to protect
the Shiribeshi region's
natural environment and snow
for future generations?



POINT 1 あらゆる場面で
On all Occasions

- Take garbage home and dispose of appropriately
- Bring your reusable bag



POINT 2 飲食の場面で
When Eating & Drinking

- Reduce food waste (Take-out leftover food, etc.)
- Bring your own chopsticks and bottle



POINT 3 移動の場面で
On the Move

- Make use of rental bicycles, etc.
- Make use of public transportation
- Eco-driving



POINT 4 宿泊の場面で
At the Hotel

- Save electricity and water
- Bring your own amenities
- Request that hotels don't change your bed linens when staying for consecutive nights



In order to make Shiribeshi region a sustainable tourist destination, the Hokkaido Shiribeshi General Subprefectural Bureau advocates for "Shiribeshi Sustainable Style", an initiative to reduce environmental impact whilst benefiting the local economy.



Members of the Tourism Community,

What can you do
to protect
the Shiribeshi region's
natural environment and snow
for future generations?

For our future
100 years from now

ShiriBeshi SUSTAINABLE STYLE



In order to make Shiribeshi region a sustainable tourist destination, the Hokkaido Shiribeshi General Subprefectural Bureau advocates for "Shiribeshi Sustainable Style", an initiative to reduce environmental impact whilst benefiting the local economy.

Shiribeshi Sustainable Style Initiatives

- ✓ **Reducing waste** (Encouraging customers to use own bottle, own amenities, etc.)
- ✓ **Reducing food waste**
(Take-out support such as providing containers, offering small and half-size portions, etc.)
- ✓ **Making use of non-plastic products** (amenities, straws, etc.)
- ✓ **Taking energy saving measures** (Use of insulation, renewable energy, LED's, etc.)
- ✓ **Saving water** (Switching to water-saving showerheads, etc.)
- ✓ **Making efforts to avoid changing linens for guests** who stay for consecutive nights
- ✓ **Local production and local consumption** of foods from the Shiribeshi region
- ✓ **Utilization of wood harvested locally** in the Shiribeshi region
- ✓ Participation in **local cleanup and nature conservation activities**
- ✓ Making visitors **aware of local efforts towards sustainable tourism**
- ✓ Initiatives other than those listed above that aid the region in becoming a sustainable tourism destination



Calling all tourism businesses that follow the Shiribeshi Sustainable Style!

The Hokkaido Shiribeshi General Subprefectural Bureau invites the registration of tourism-related businesses which assist in the regional development of sustainable tourism by carrying **three or more of the above initiatives**.

■ Target Group **Tourism-related businesses which operate in the Shiribeshi region**

(Those engaged in tourism-related businesses such as lodging, food and beverage, souvenirs, transportation, activities, etc.)

Original wooden products

■ Benefits ① Registered businesses will receive **an original wooden product**

(trays for use at the reception desk, etc.) made by students of Hokkaido Yoichi special needs education school.

② **Information on registered businesses and their efforts are introduced on the website of the Hokkaido Shiribeshi General Subprefectural Bureau.**



■ How to Register Please register using the following URL registration form.

<https://www.harp.lg.jp/Kjm4ApmL>



Contact us



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